



"We Make Trees Healthy the Natural Way"

Biological Tree Services

7345 International Place, Suite 107

Sarasota, FL 34240-8468

Phone: 941.706.1414 • Fax: 941.706.1415

www.biologicaltreeservices.com

FOR IMMEDIATE RELEASE

Biological Tree Services Wins Green Award

Recognition Highlights Company's Commitment to Florida's Environment

SARASOTA, FL (May 29, 2008) - Biological Tree Services, LLC (BTS) was honored by the Greater Sarasota County Chamber of Commerce with the 2008 Frank G. Berlin, Sr. "Think Green" Small Business Award on May 28th, at the Hyatt Regency Hotel. Vanessa Baugh, Chair of the Small Business Council, presented the award, which recognizes BTS' commitment to environmental stewardship and exemplary "green" business practices. Tammy Kovar, founder and owner of BTS, accepted the Chamber's award at the banquet, before an audience of over 500 attendees.

The four-month selection process for the annual Frank G. Berlin Small Business Awards went through three phases, before the winners were chosen from 24 finalists. BTS was the top winner in the "Think Green" category.

In presenting the award, Vanessa Baugh, sponsor of the "Think Green" category, commented, "Sarasota is going green. This is the second year for this award, and it is only the beginning. Actually, Sarasota is going to lead the State of Florida and the Nation. The winner of the Green Business award is Biological Tree Services."

"We are honored to receive this prestigious award," said Owner, Tammy Kovar. "BTS and its sister company, Sustainable Landscape Supply, have always been dedicated to driving sustainability. We utilize natural biological products and environmentally responsible integrated pest management practices. BTS services residential, golf courses, resorts, construction sites and commercial accounts, providing science-based landscape maintenance and tree preservation. It's a terrific tribute to be recognized by the Chamber in this way."

Kovar, who was recently selected for the Manatee County Chamber of Commerce Green Business Task Force, has also been elected Treasurer of the Florida Chapter of the International Society of Arboriculture. A Certified Arborist, she is also a committee member on the Board of Keep Manatee Beautiful, and the Florida Liaison to the Tree Research & Educational Endowment Fund. She is responsible for developing, in conjunction with top plant biologists, BTS's new line of environmentally sound landscape products. These products naturally restore landscapes and trees to health and vitality by reestablishing vital biological links to soil, water, and mineral nutrients, through the introduction of essential microbes, simulating the sustainable processes found naturally in the forest floor.

BTS's pioneering programs are a first of its kind in the industry. Their eco-friendly landscape services are designed to meet the tough new fertilizer regulations in Sarasota County, and elsewhere, which limit use of nitrogen and phosphorus. BTS products provide complete plant nutrition while meeting or exceeding the strict guidelines. BTS has doubled its revenues annually since its inception in 2004, and services residential and commercial clients from Pinellas to Collier County.

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Media Contact:

Pat Conklin

Phone: 941-706-1414 - Fax: 941-706-1415

info@biologicaltreeservices.com